connection with the sale or advertisement of merchandise or services by Defendants, in violation of the New Jersey Consumer Fraud Act, N.J.S.A. 56:8-1, *et seq.*

88. As a direct and proximate result of the Defendants' acts of consumer fraud, the Plaintiff and the Plaintiff Class Members suffered ascertainable loss – economic loss that includes the purchases of the Subject Vehicles and additional out-of-pocket related costs – for which the Defendants are liable to the Plaintiff and the Plaintiff Class Members for treble the actual damages.

WHEREFORE, Plaintiff demands judgment against Defendants on her own behalf and on behalf of a Class of persons defined herein for compensatory, equitable, treble, and actual and punitive damages, injunctive relief, costs of suit, and attorneys' fees, and all such other relief as the Court deems proper.

COUNT VI
UNJUST ENRICHMENT

89. Plaintiff incorporates by reference paragraphs 1 through 88 above, as though fully set forth herein.

90. Defendants have received benefits from Plaintiff and members of the Plaintiff Class in the form of the prices Plaintiff and the members of the Plaintiff Class paid for the Subject Vehicles.

91. By failing to disclose to the Plaintiff, the members of the Plaintiff Class and the public in general that the Subject Vehicles are not safe for their intended purposes, the Defendants reaped millions of dollars in profits that they otherwise would not have obtained and caused Plaintiff and the members of the Plaintiff Class to expend money on the Subject Vehicles.

92. Defendants are aware of their receipt of those benefits.

93. Defendants received those benefits to the detriment of Plaintiff and each of the